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Lenore Janis
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BY SOKOL MEDIA, INC. AT AWARDS CEREMONY AT CLUB 101 Janis of PWC honored as one of Top 20 Women in Real Estate

NEWYORK, NY Lenore Janis, president and chief executive of Professional Women in Construction (PWC) National, was recently honored as one of the Top 20 Women in Real Estate by Sokol Media, Inc., at a special awards ceremony at Club 101 in New York City.

In 1980, Janis, then the owner of a steel erection company, was one of a dozen founders of PWC. Under her leadership, PWC has worked diligently to help women and minorities make strides in an industry that was once considered an all-male territory. Since 1995, Janis has devoted herself full-time to the nonprofit association. She has gained the support of major national companies and public agencies, led PWC's expansion along the east coast with five successful chapters (N.Y., N.J., Conn., D.C., Penn.) and one launching in South Florida, and increased membership totals to over 1,100 women and men. PWC National draws capacity crowds to monthly events including business networking sessions, an annual trade show & recruitment fair, golf outings, awards events, and breakfast



Photograph by Van Stolatits

Shown (from left) are: Sokol Media publisher Lori Sokol and PWC president and chief executive Lenore Janis

seminars.

Lori Sokol, president of Sokol Media, said that the women honored "represent a whole host of talent, skills and expertise in fields rang-

ing from architecture, engineering, development, brokerage, finance and marketing," adding that they are "examples of what is possible and probable" for all women to achieve. Sokol publishes *NY Residential Magazine* and co-produces, with Sparkway Media, a program on house-hunting, "NY Residential TV" airing Sundays at 9 a.m. on CW11.

PWC National to host Trade Show and Recruitment Fair October 31

On Friday, October 31, at The Roosevelt Hotel in midtown Manhattan, Professional Women in Construction (PWC) National will host a blockbuster dual event: The PWC Trade Show and Professional Recruitment Fair. From 9 a.m. to 2 p.m., PWC will showcase a huge slate of small businesses and W/MBE firms plus major companies and public agencies at the Trade Show. The Recruitment Fair offers job seekers an opportunity to submit applications and talk to recruiters representing the public and private sectors.

Trade Show committee chair and PWC vice president Gwendolyn Colbert Kushner expects an excellent turnout in both venues. PWC president and chief executive Lenore Janis said, "When the economy slows down the need for strategic B to B marketing speeds up. We're seeing a lot of interest in

these events."

Sponsors, to date, include: Battery Park City Authority; Wal-Mart Realty; New York Building Congress; N.J. Transit; General Contractors Association of New York; SimplexGrinnell; STV; Tishman Construction Corporation and R. S. Knapp & Co., Inc.

For more information or to register, contact pwc@pwcusa.org, or visit www.pwcusa.org.



Shown (from left) are: Barbara Armand, president, Armand Corp. and Gloria Guillo, New York City Housing Authority at PWC Trade Show 2007.

PWC holds Transportation Forum - September 10

NEW YORK, NY On Wednesday, September 10, Professional Women in Construction (PWC-NY) presented a Transportation Forum to explore the various ways the region's "Planes, Trains & Automobiles" are coping with skyrocketing fuel costs, stalled budgets, security threats and other national issues impacting the regional area's systems. The discussion took place from 8 to 10 a.m. at The Yale Club in New York City.

The program, moderated by William Fife, senior consultant, DMJM Harris AECOM, featured guest speakers: Astrid Glynn, commissioner, NYS Department of Transportation; Susan Bass Levin, deputy executive director, Port Authority of N.Y. & N.J.; Michael Horodniceanu, president capital construction, MTA; Richard Smyth, vice president redevelopment, JetBlue; and Diane Crean executive manager, FAA.